

WordPress Presentation
March 14, 2009
Computer Users Group of Greeley

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1. Overview
 - a. WordPress publishes to a hosted web site
 - b. Open source software
 - c. www.wordpress.org
 - d. WordPress offers many themes and plug-ins
 - e. Current version is 2.7.1
 - f. Example: <http://ilovetypography.com/>
 - g. About: <http://wordpress.org/about/>
 - h. The two sites I'll use as examples are in version 2.3.1 and 2.5.1
2. Tour www.weldcountydems.org: banner; scroll down
 - a. "Some of these web sites are political but solely intended to be viewed as you see fit."
 - b. Pages and posts
 - c. Categories
 - d. Plug-ins
 - i. Calendar: <http://www.weldcountydems.org/category/events/>
 - ii. Intaglio: <http://www.weldcountydems.org/2007/07/01/roosevelt-dinner-2008/>
 - e. Myriad themes are available
3. The Dashboard at www.weldcountydems.org/wp-admin; example of how easy it is to post
 - a. Post your latest blog entry, or in this case, receive content to post in the queue
 - b. Scrub the content in Notepad or use it as is
 - c. Draft message content
 - i. Title (nuance about how it's stored as named)
 - ii. Work with either word processor text or HTML code (enhanced options button)
 - iii. Assign categories
 - iv. Add event to calendar
 - v. There's always a hitch: customization in 2.3.1 required a timestamp workaround
 - vi. Add an image
 - vii. Save and publish
 - d. View post at the web site
4. Example of how it might be used for an organization: ct.weldcountydems.org
 - a. Exchange of ideas before they're ready for prime time
 - b. Information that for good reason needs to be kept more secure and private
5. Flexibility and sophistication
 - a. In-depth resources and support at www.wordpress.org
 - b. WordCamp in Denver: <http://wordpress.org/development/>
 - c. Wide community locally of users and developers: Dave Loftis helped with this web site.
6. What I've learned from this example of using WordPress
 - a. WordPress was chosen as a simple approach for a specific need.

- b. We plan to compare it to other content management systems: <http://drupal.org/>.
- c. WordPress served well in campaign 2008 by being linked to an electronic newsletter: <http://www.knowledgemessenger.com/a/ViewNewsletters.asp?app=weldcounty>.
- d. WordPress enabled a communications team to work together on common thoughts and purposes: <http://www.weldcountydems.org/2008/01/01/you-might-be-weld-county-democrat-if/>.
- e. We've entered a new era of participatory politics.
- f. Each member of Congress now has a virtual office: <http://betsymarkey.house.gov/>.
- g. Open source Internet technologies like WordPress offer huge opportunities to work together to solve problems anywhere in the world and especially locally.