

**What's New with Amazon and Google**  
**Eric Moore, CUGG**  
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**Amazon Wallet**

- Article: <http://www.pcmag.com/article2/0,2817,2461212,00.asp>
- Android & Fire Phone app
- Scan in your gift, reward, and loyalty cards
- Saved to the cloud
- Accessible as a barcode, QR code, text, or image
- Does not support mobile payments or credit and debit cards
- Still in beta (as of July 22, 2014)

**Amazon Fire Phone**

- Article: <http://www.pcmag.com/article2/0,2817,2461095,00.asp>
- MSRP \$199.00 for 32 GB, including a free year of Amazon Prime
- Hardware specs
  - 2.2 GHz quad-core Snapdragon 800 CPU
  - 2 GB RAM
  - Behind the Samsung Galaxy S5 and LG G3
  - 5.5" x 2.6" x 0.35"
  - 5.6 ounces
  - 1280 x 720 4.7" IPS (in-plane switching) LCD screen
  - Four cameras at the corners support Dynamic Perspective tricks
  - Stereo speakers
  - Micro USB port
  - 13-megapixel camera
  - Records 1080p video at 30 fps
- Side button launches the camera and Amazon's Firefly product-recognition system
- AT&T exclusive as two-year contract and Next plan; not available as an unlocked device
- PC Magazine rates the sound quality well
  - Earpiece loud and full
  - Speakerphone is loud, if a little hollow
- Wi-Fi downloads outperformed Samsung Galaxy S5 up to 25 feet from router
- Apps
  - Like the Kindle Fire HDX, features a carousel of recently used apps
  - Silk browser
  - Nothing equivalent to Android widgets

- Apps available through Amazon market (smaller selection than for Android devices)
- Protocols
  - POP3/IMAP
  - Exchange
  - Yahoo
  - Facebook
- Dynamic Perspective
  - “Gimmicky”
  - Four cameras plus gyrosopic sensor change the screen perspective to create 3D effect for wallpapers and maps
- Mayday: customer support via remote access
- Firefly
  - Buy anything from Amazon
  - Aim at the product box or label to get cost to buy, rent, or read the item
  - Identifies music and TV shows
  - Buy concert tickets, build custom radio stations, view calorie counts
- Free, unlimited cloud storage for all the photos and videos you shoot

### **Amazon Prime Air**

- Links:
  - <http://www.amazon.com/b?node=8037720011>
  - <http://www.cnet.com/news/is-there-a-kindle-drone-in-amazons-future/>
  - <http://www.cnet.com/videos/its-amazon-vs-google-in-the-delivery-drone-wars/>
- In research and development
- Unmanned aerial drones to deliver packages in thirty minutes or less
- Projected to take years
  - Dependent on technology development
  - FAA to put rules and regulations in place in 2015

### **Amazon Kindle Unlimited**

- Links:
  - [http://www.nytimes.com/2014/08/07/technology/personaltech/aiming-to-be-the-netflix-of-books.html?\\_r=0](http://www.nytimes.com/2014/08/07/technology/personaltech/aiming-to-be-the-netflix-of-books.html?_r=0)
  - <http://www.amazon.com/b?ie=UTF8&node=9578129011>
- Pay \$9.99 plus applicable tax a month for e-book subscription service
- Access to 600,000 books, 78,000 audiobooks included
- Not restricted to one book a month, as is Kindle lending library
- Available for Kindle e-readers including the Paperwhite
- Also available as Kindle app for iOS, Android, Windows Phone, and Blackberry

## Google Shopping Express

- Link: <https://www.google.com/shopping/express/>
- Members: Free, unlimited, same-day deliveries
- Non-members: Charge of \$4.99 for each store the order comes from
- Free six-month membership available (expires August 15, 2014)
- Overnight delivery offered in select areas where same-day delivery is not available
- Three delivery windows available
  - Morning: 9 a.m. – 1 p.m.
  - Afternoon: 1:00 p.m. – 5:00 p.m.
  - Evening: 6:00 p.m. – 9:00 p.m. in San Francisco Bay area & West Los Angeles, 6:00 p.m. – 10:00 p.m. in Manhattan
- Limited delivery areas
  - San Francisco Peninsula & San Jose
  - Manhattan
  - San Francisco
  - West Los Angeles
  - Northern California (overnight)
- Products: non-perishables, toiletries, batteries, household cleaning products, Chromecast, etc.
- Numerous retailers
  - Walgreens
  - Costco
  - REI
  - Staples
  - Toys-R-Us
  - Target
  - Barnes & Noble

## Elevations for Google Maps

- Article: <http://www.pcmag.com/article2/0,2817,2458198,00.asp>
- App now provides elevations for bike routes
- Chart does not include an estimate of time to climb a hill
- Available for fourteen countries including the United States
- Only available for the web-based version of Google Maps—not for the smartphone app

## Google Nexus 5

- Article: <http://www.pcmag.com/article2/0,2817,2429561,00.asp>
- MSRP \$149.99 with two-year contract
- \$449.99 for unlocked 16 GB model

- CDMA and LTE support
- Android 4.4.1 “KitKat”
- Up to 19 Mbps down and 2-6 Mbps up on LTE
- 12 hours, 17 minutes of continuous talk time